

# lauren s. emerson

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## education

UNIVERSITY OF ILLINOIS AT  
URBANA-CHAMPAIGN (UIUC)  
Bachelor of Fine Arts in Graphic Design. 2008

## awards + exhibitions

STUDENT TUITION SUPPORT AWARD  
2005 - 2006  
Merit scholarship from UIUC School of Art + Design.

ISPACE 16TH ANNUAL GRAPHIC DESIGN EXHIBITION  
*ispace gallery, chicago, illinois* SPRING 2008

## software

PROFICIENT  
Adobe Creative Suite, Dreamweaver, HTML, CSS, Pinball  
Animation Software (DosBox 0.65, Debabelizer Pro 5),  
Corel Draw, Microsoft Office

WORKING KNOWLEDGE  
Flash, Quark

## activities

AIGA PROFESSIONAL ASSOCIATION FOR DESIGN  
*uiuc chapter* FALL 2005 - MAY 2008  
Board member + Events Committee head,  
fall 2005 - winter 2007

MARCHING ILLINI  
SPRING 2004 - SPRING 2008  
Squad Leader for the 2006 + 2007 seasons.

## references

BRIAN + TIFFANY LARSON FOUNDING PARTNERS  
*red barn creative, woodstock, illinois*  
info@redbarncreative.com :: t 815.206.5100

KATE SERLING SENIOR ART DIRECTOR  
*the niven marketing group, carol stream, illinois*  
kate.serling@niven.net :: t 630.580.6085

## experience

### FREELANCE DESIGNER

2002 - PRESENT

- Sparton Corporation, Schaumburg, Illinois - Design print material including in-house posters, meeting visuals, and elements of the 2009 Annual Report.
- Overflow designer for The Niven Marketing Group. Projects include designing window graphics for US Cellular + writing code for an HTML email announcement.
- Create wedding invitations, baby announcements and personalized stationary upon request.

### GROUP WELLNESS INSTRUCTOR YMCA

*aberdeen, south dakota* JANUARY 2009 - PRESENT

Choreograph and instruct the adult aerobic dance class, Just Dance.

### ART DIRECTOR THE NIVEN MARKETING GROUP

*carol stream, illinois* NOVEMBER 2008 - NOVEMBER 2009

- Apply and design graphics to fit complex engineering projects as well as support industrial designers with 3D renderings.
- Attend press runs to color correct and provide quality assurance for final products.
- Expanded my expertise with a number of substrates and print processes including digital, lithography, dye sublimation and screen-printing.
- Assist with all internal design needs such as marketing collateral and email campaigns.

### ASSISTANT DESIGNER NINTH LETTER

*uiuc* FALL 2007

- *Ninth Letter* is an award-winning literary and arts magazine produced bi-annually by the English Department and the School of Art + Design. Responsibilities include designing magazine spreads and creating a podcast.
- Merit Winner, Society of Publication Designers' 43rd Annual Competition, 2008
- Gold Communicator Award, International Academy of Visual Arts, 2008
- Outstanding Design Produced in 2007, 365: AIGA Annual Design Competitions 29, 2008

### GRAPHIC DESIGN INTERN RED BARN CREATIVE

*woodstock, illinois* SUMMER 2007

Assisted in designing print collateral — identities, identity applications, and promotional materials. Helped update information on clients' web pages.

### ANIMATION INTERN PAT LAWLOR DESIGN

*harvard, illinois* SUMMER 2006

Worked with a team of mechanical and electrical engineers, computer scientists, and animators to develop animations for the pinball game based on Fox TV's *Family Guy*.

### DESIGNER HYPERSTITCH

*marengo, illinois* 2000 - 2006

Lead graphic designer for screen-printing and embroidery company. Created promotional material and designs for reproduction on t-shirts, mugs, magnets, and plaques.

Portfolio available upon request or may be viewed at [laurenemerson.net](http://laurenemerson.net)